

Legal/Tax/Regulatory - Seminar Area: A

Moderator: Fred Logue



| Times | Name | Topic |
|---------------|---|---|
| 9.50 - 10.05 | Niall Rooney – Partner with FP Logue Solicitors | IP & brand protection – What marketers need to know |
| 10.05 - 10.20 | Barry Connolly – Solicitor and Trade Mark Attorney, Flynn O Driscoll Business Lawyers | intellectual property (IP) |
| 10.30 - 11.00 | Coffee Break & Networking | |
| 11.00 - 11.15 | Fred Logue – Solicitor, FP Logue | 6 things every CTO needs to know about technology law |
| 11.15 - 11.30 | Oisin Tobin – Senior Associate- Mason, Hayes and Curran | Online Privacy: What's Next? |
| 11.30 - 11.45 | Gavin Bluett – Solicitor, Lemann Solicitors | TBC |
| 11.45 - 12.00 | Arran Dowling Hussey – Editor Construction, Engineering & Energy Law Journal of Ireland | Current Legal Issues In Sales & Marketing |
| 12.25 - 1.25 | Lunch & Networking | |

Market & Business Intelligence/Competitiveness - Seminar Area: A

| Times | Name | Topic |
|-------------|--|---|
| 1.25 - 1.40 | Pauline Kwasniak – Founder, Hotel4Meetings | How I built a business network in a foreign country |
| 1.40 - 1.55 | Dr. Nicholas Ingle – CEO & Founder SMARTT Partners | How to deliver M&A integration success. |
| 1.55 - 2.10 | TBC | |
| 2.10 - 2.25 | Jill Robb – Digital Marketing Director, Origin Digital | Take Vanity Out of Strategy |
| 2.25 - 2.40 | Mary Cronin – CEO, Thousandseeds.com | Competing at Business Model Level |

All presentations/timetables are subject to change. Please check with onsite event timetable on the day.

