

## Main Stage Speaker Timetable

Times	Name	Topic
8.55 - 9.05	Chairmans Opening Remarks	
9.05 - 9.25	Hugh Kelly - CEO, Associated Marketing	Perfect Marriages in Exporting
9.25 - 9.45	Matthias Wenk - Marketing Operations Director, Ryanair	TBC
9.45 - 10.05	Gavin Ross - Digital Strategy Manager, Three Ireland	Map, Manage & Develop your Digital Ecosystem
10.05 - 10.25	Adam Murphy - Marketing Director, Ornu Co-Operative Ltd.	Growing Your FMCG Brand Abroad via Distributors
10.25 - 11.00	<b>Coffee Break &amp; Networking</b>	
11.00 - 11.20	Phil Cottier - MD, EMEA Epsilon	The Power of Prediction
11.20 - 11.40	Marshall Kingston - Brand Manager, Kepak	The Relevance of Branding in a Digital Age
11.40 - 12.00	Richard George - Director of Digital, Eir	Living Life on Digital - Rebrands, Capability & Culture
12.00 - 12.20	Elaine Lavery - Co-Founder, Improper Food Limited	Innovating in Irish butter
12.20 - 1.25	<b>Lunch &amp; Networking</b>	
1.25 - 1.45	Mike Farnan - Chief Executive, RedStrike	Expert Speaks on International Sports Marketing
1.45 - 2.05	Maurice Coyle - Co-founder / CEO, HeyStaks Intent Analytics	Context is King: Knowing when & where to engage
2.05 - 2.10	Main Stage Closing Remarks	

*All presentations/timetables are subject to change. Please check with onsite event timetable on the day.*

